

5 August 2009

To:
All Clubs



www.capitalfootball.org.nz

Home of Football
Memorial Park
Bracken Street
PO Box 33-283
Petone
Wellington

Ph +64 4 586 5814
Fx +64 4 586 5815

Alcohol Consumption on Match Sidelines

As a Federation we naturally seek to promote a good spectator atmosphere at football games, while also recognising there is always a place for club rivalry.


However this season we have received a number of complaints over the drinking of alcohol on the sidelines of games. In particular there have been comments sent to us over unruly and abusive behaviour from spectators while drinking.

We do not support alcohol consumption on the sidelines. It does not promote a positive image for our game, and too often it leads to behaviour that can be disruptive to players and other spectators. We ask the clubs support us in this stance through ensuring that alcohol purchased in the clubhouse is consumed in the clubhouse or within its immediate vicinity. It could well be that in permitting alcohol purchased in the club to be taken onto the grounds, a club could be breaching its liquor licence.

More generally, we also ask clubs to be proactive in discouraging spectators from drinking alcohol on the sideline, regardless of where it is purchased.

This is an important time for our game. It is growing at all levels and we need to ensure that we cater for all ages, particularly families. Our spectators have a part to play in this.

Thank you



David Meiklejohn
Chair
Capital Football



Grant Herman
CEO
Capital Football

Proudly supported by

